

Go smoke-free for a higher appraisal and happier tenants!

As a property manager contemplating smoke-free housing, you need essential information.

This overview covers everything from financial impacts, fire risks, health considerations and legal aspects, and offers you clear next steps.

By considering these key points, you can make informed decisions that enhance property management and resident well-being.

Steps forward:

Go smoke-free today for a better future for you, your property, and Utah.

Open the camera on your phone and scan the QR code or go to www.tobaccofree.utah.gov/muh-tools.



Smoke-free Benefits

Leasing office

Market demands

Establishing smoke-free housing doesn't limit applications.

9 out of 10 Utahns want smoke-free housing.



Financial impacts

Smoke permeates walls, cabinets, vents, etc., and makes restoring smoked-in properties more expensive:

3-4 times the cost
2-3 times longer to clean



Fires

Smoking materials are the leading cause of home fire deaths in the U.S.

In 2021, there were:

7,800 residential fires
275 deaths, **750** injuries
\$361.5 million in losses



Health implications

Going smoke-free increases health and safety benefits for all residents.

Secondhand smoke (SHS) raises the risk of:
Cardiovascular disease by **25%-30%**
Lung disease by **20%-30%**
Stroke by **20%-30%**
Premature death with **41,000** a year



Legalities

Indoor smoking bans are the sole protection for residents because SHS infiltrates other's housing via vents, outlets and doorways.

A clearly written, smoke-free policy can help property managers avoid legal issues.

